

COVID-19 Impact on the Printing / Graphics Industry in Alberta			2/22/2021
No.	Questions	Options	Response
1	Are You Currently A Member Of The Printing And Graphics Industries Association Of Alberta?	yes	50%
		no	50%
2	Please Select Your Type Of Business.	<b>Printing company or inplant</b>	<b>66%</b>
		Equipment vendor	16%
		Supplier (paper, ink, plates, etc.)	5%
		Other	11%
3	What Impact Did The COVID-19 Pandemic Have On Your Overall Sales (2020 Compared To 2019)?	Sales increased	16%
		Sales decreased by less than 20%	5%
		<b>Sales decreased by 20% to 30%</b>	<b>27%</b>
		Sales decreased by 30% to 40%	16%
		Sales decreased by 40% to 50%	16%
		Sales decreased by more than 50%	11%
4	Did You Reduce Your Headcount In 2020 Due To The COVID-19 Pandemic?	yes	66%
		no	33%
5	What Percentage Of Your Staff Were Affected By The Headcount Reductions?	Up to 10%	16%
		<b>10% to 20%</b>	<b>22%</b>
		20% to 30%	16%
		30% to 40%	0%
		More than 40%	5%
6	Do You Expect To Bring All The Employees Back?	yes	22%
		no	38%
7	Did You Implement Reduced Working Hours For Staff In 2020 Due To The Pandemic?	yes	61%
		no	33%
8	If Not Already Back On Full Hours, When In 2021 Do You Expect To Return To Full Working Hours?	Q1	11%
		Q2	5%
		<b>Q3</b>	<b>16%</b>
		Q4	5%
		Never	5%
9	Apart From Sales, As A Business Owner, How Has COVID-19 Impacted You Personally?	Stress related health issues	16%
		Worked significantly more hours	33%
		Cancelled or delayed capital investment	22%
		Used personal assets to support the business	16%
		Sold business assets	5%
		<b>Financial stress</b>	<b>38%</b>
10	Moving Forward, What Worries You The Most About The COVID-19 Pandemic?	Uncertainty about further closures or restrictions	38%
		<b>Economic repercussions (municipal, provincial, federal)</b>	<b>50%</b>
		Business/personal debt	33%
		<b>Reduced consumer spending post COVID-19</b>	<b>55%</b>
		Having adequate cash flow for rent, payroll, vendors, etc.	22%
		<b>Impact on staff (financial, health, etc.)</b>	<b>50%</b>
		Having access to government support for my business	22%
		Having to close my business	16%
		My personal health	22%
Access to the COVID-19 vaccine	11%		
11	On A Scale Of 1 To 10, How Satisfied Are You Overall With Your Local <b>Municipal Response</b> To The COVID-19 Pandemic (financial Support, Implementing/relaxing Business And Personal Restrictions, Communication, etc.)?	1 - 4	38%
		<b>5 - 8</b>	<b>54%</b>
		9 - 10	8%
12	On A Scale Of 1 To 10, How Satisfied Are You Overall With The Alberta <b>Provincial Response</b> To The COVID-19 Pandemic (financial Support, Implementing/relaxing Business And Personal Restrictions, Communication, etc.)?	1 - 4	38%
		<b>5 - 8</b>	<b>62%</b>
		9 - 10	0%
13	On A Scale Of 1 To 10, How Satisfied Are You Overall With The <b>Federal Response</b> To The COVID-19 Pandemic (financial Support For Business, Implementing/relaxing Restrictions, Communication, etc.)?	1 - 4	25%
		<b>5 - 8</b>	<b>75%</b>
		9 - 10	0%

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14	Has Your Business Benefited From Any Of The Federal Or Provincial Emergency COVID-19 Programs/subsidies?	yes	61%
		no	11%
15	Which Assistance Programs Have You Benefited From?	<b>CEWS - Canadian Emergency Wage Subsidy</b>	<b>55%</b>
		Work Sharing Program	0%
		CEBA - Canadian Emergency Business Account (interest free loans)	22%
		CERS - Canadian Emergency Rent Subsidy	16%
		Loan Guarantee for small and medium businesses	5%
		RRRF - Regional Relief and Recovery Fund	5%
	Other	0%	
16	What Special Marketing Initiatives Are You Contemplating As We Begin To Transition To The Recovery Phase Of The Pandemic?	No Response	
17	Tell Us What Actions You Would Like To See The PGIA Undertake To Help Our Industry As We Begin To Emerge From The COVID-19 Pandemic?	Manufacturers hardware reviews	
		Webinars on industry trends dealing with COVID. What support if any can members help each other with. Webinar on how to access Alberta or Federal tenders and RFP. Webinars on tools or software to help drive print business from home offices	
		The most critical thing is to get the Canadian economy rolling forward. The pandemic has done a lot of damage, but the Federal attacks on the energy industry, on manufacturing, and delays on shovel ready projects across the country are really the most devastating. We are spending more and more money as a nation, but we are choking and stifling the industries that are needed to generate the cash to support our standard of living. ideology is fine if you are the Wizard of Oz, but this country needs jobs and a strong industrial strategy. We are not getting this from the current government and all associations need to speak up about that.	
		Awareness and a benchmark so companies know where they are in relation to the entire industry. For example if the industry is running at 40 percent and you are running at 70 percent how disappointed can you be. Assuming you are meeting payroll and financial obligations	
		More financial support from our provincial government for businesses, they have done remarkably little to this point in time	
		Would be beneficial to have some social gatherings and share our experiences and/or just enjoy each others company again	